

This application was generated by Kieran from Flannery's Health & Safety on 13th of August, 2024. These are suggested answers to help you complete your grant application form. Please read over them to ensure they are accurate for your company.

How did you hear about the Trading Online Voucher?

Google

Date of Trading Online Voucher Seminar you attended

Enter the date of your webinar. You'll get this from the email LEO sent you.

Which LEO hosted the webinar?

Enter the LEO that hosted the webinar. You'll get this from the email LEO sent you.

Please upload proof of attendance at a TOV Webinar.

Take a screenshot of the confirmation email the Webinar host sent you and upload it.

Company Name and Date of Formation

This information needs to match the information on your CRO certificate. If you are unsure of this, please ask your accountant.

Company Registration (CRO) Number

This information needs to match the information on your CRO certificate. If you are unsure of this, please ask your accountant.

Year the Business was established

This is when you started trading. If you are unsure of this, please ask your accountant.

Upload CRO Certificate and Tax Clearance Certificate

Your CRO Certificate is your Company Registration Document. Your Tax Clearance Certificate is provided by Revenue. Please contact your accountant if you do not have these.

Describe your current online presence

Enter the social media accounts you have. e.g Facebook, Instagram

Description of your Business' products / services

We provide health and safety services

Business Objective for your Trading Online Project

I expect this project to help my business generate new leads and increase sales by providing an online platform for customers to easily make deposits and book services.

Unique Selling point of your products / services / business processes targeted in this project.

I have a unique offering in the Health & Safety industry, providing comprehensive services such as risk assessments, training programs, and

regulatory compliance assistance. I have chosen to focus on developing a website with secure online payment systems and an online booking facility to enhance convenience and accessibility for our clients.

Your target market through this project - who are your customers going to be?

Our existing customer base, people in our local community looking for Health & Safety, people throughout Ireland looking for Health & Safety.

Trading Online Competitors: when you use a search engine to look for the products your company offers, what sites are displayed?

Google "Health & Safety ireland" and copy and paste the top 3 results.

Scope of work to be carried out: Describe the work to be undertaken in this project

Development of a new mobile friendly website that allows our clients to see our services, make payments and pay deposits easily from their computer or mobile phone. Allow clients to easily schedule appointments and consultations with us from their computer or mobile phone.

Internal Resources brought to the project

An established customer base, and professional branding and marketing material

External Resources brought to the project

Web development expertise in order to develop a modern, mobile friendly website that will allow clients to easily make payments for invoices and deposits online, along with the integration of a booking system to allow clients to easily schedule calls with us from their computer or mobile phone.

What existing assets could the project leverage?

Choose what applies to you:

- Established customer base
- Facebook Page
- Customer Reviews
- Testimonials
- Existing Mailing List
- Photography
- Branding materials, logo

Market Expansion Potential: What impact will the trading online project have on your business...

Establishing a modern web presence will give us the opportunity to market our business and attract new clients in our local area, and throughout Ireland. Our new and existing clients will be able to easily make payments and deposits through our website, along with the ability to schedule consultations with us. This will free up time and allow us to more effectively maintain our existing relationships with clients, and to help interact with new potential clients. This in turn will help us ensure our revenue and

allow us to grow our business further.

Turnover

Enter your turnover for the last 12 months. If you are unsure of this, please ask your accountant.

Indicate Project Elements for Grant Support

Select the following:

- IT Consultation
 - Project Management
 - New eCommerce Site Development (from scratch)
 - Content Management System
 - Implement Online Payments or Interactive Booking System
 - Training specific to the establishment of online trading
 - Copy for website
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Expected Costs

Enter the following:

- IT Consultation - €500
 - Development of an eCommerce Site - €3,500
 - Implement Online Payment or Booking System - €500
 - Training - €500
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Eligible Voucher Amount Requested

€2500

Disclaimer The above information is provided as a guide only. It is the responsibility of the applicant to ensure that the information submitted as part of your grant application is correct. We do not accept any responsibility for any errors or omissions in the information provided.

As you have used our free service, we may periodically contact you with additional services or information regarding other grants that are available. If you do not wish to receive these emails, please click unsubscribe on the email.
